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Guide to Managerial Communication by Mary Munter

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Management communication is aimed at preparing the manager for the leadership position associated with the job as the manager. The communication has to be viewed from all the dimensions. The views from organizational, managerial and corporate points have to be taken into account as one prepares for the challenges fronted to the manager as also a communicator (Dance,

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1990).

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For undergraduate and MBA course in Management Communication, Writing, or Oral Presentations courses, and Executive Seminars or Workshops. Guide to Managerial Communication is a clear, concise and practical reference to effective written and oral communication in a managerial, business, government, or professional context.

Importance of Managerial Communication at Workplace

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