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For example, Steven Silbiger's The Ten-Day MBA: A Step-By-Step Guide To Mastering The Skills Taught In America's Top Business Schools and Milo Sobel's 12 Hour MBA Program. (Both Silbiger and Sobel know it's impossible to gain the knowledge-equivalent of an MBA degree in 10-12 months, much less in 12 hours.)

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Sometimes the book contains a really good piece of writing (insightful, comprehensive and captivating), on other occasions, the book is a bit protracted and I had an impression that a hundred words to describe an idea the reader would clarify in 10 words. MBA in a Book: Mastering Business with Attitude by Joel Kurtzman

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The Personal MBA: Master the Art of Business by Josh Kaufman is one of those "have to read" books. The whole premise behind The Personal MBA: Master the Art of Business is the same as for the Redneck MBA. That is, one does not have to go to a business school or even takes courses on-line to have the equivalent of an MBA.

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